Philips Norelco Shaver 7700
Series 7000 wet & dry electric shaver with SmartClean System

Comfort rings

50 min cordless use/1h charge
SmartClick Beard Styler
SmartClean System

S7720/85

Smooth glide maximum comfort

For sensitive skin

The new Philips Norelco Series 7000 delivers our most comfortable shave, even on sensitive skin. Comfort rings glide effortlessly over your skin to reduce friction while the Gentle precision blades carefully cut hairs for a smooth finish

Designed for maximum skin comfort

- Microbead coating reduces friction for smooth skin
- Heads flex in 5 directions for more comfort and less effort
- Aquatec seal for a comfortable dry or a refreshing wet shave

A close and smooth shave

- Gently guides the hairs for a close, skin friendly shave
- Dual-blade system gently lifts hair to cut even closer

Get the most out of your shaver

- Click-on Beard Styler with 5 length settings
- SmartClean keeps your shaver like new every day
- 3 months of convenient cleaning for free

Easy to use

- Interface with 3 level battery indicator and travel lock
- 50 minutes of cordless shaving after one hour charge
- 2-year guarantee, worldwide voltage and replaceable blades

PHILIPS
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Comfort rings 50 min cordless use/1h charge, SmartClick Beard Styler, SmartClean System

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Highlights

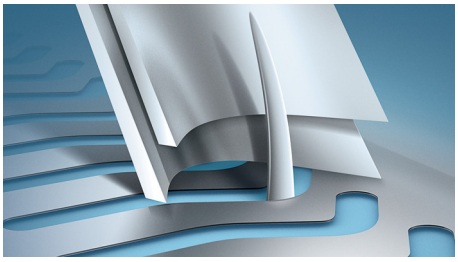
Comfort rings

The Shaver series 7000 has a unique microbead coating that reduces friction for 85% of men*. This technology ensures the shaver glides effortlessly over your skin resulting in a smooth and comfortable shave with less irritation.

DynamicFlex technology

DynamicFlex heads effortlessly move in 5 directions to comfortably follow every curve of your face and neck. This improved contouring helps catch every hair, even in hard-to-reach areas.

Gentle precision blades



The specially-designed Gentle precision blades comfortably cut hairs in the most optimal cutting position, thereby reducing irritation caused by tugging and pulling.

Super Lift & Cut action

Dual-blade system lifts hairs to comfortably cut below skin level.

Aquatec Wet and Dry

AquaTec technology lets you shave whichever way you prefer. Enjoy a comfortable dry shave, or a refreshing wet shave with shaving gel or foam.

SmartClick Beard Styler

5 built-in length settings for trimming stubble to a short beard. Rounded tips and comb are designed to prevent skin irritation.

SmartClean System

At the touch of a button, SmartClean cleans, lubricates, and charges your shaver, keeping it performing at its best, day in and day out.

3 level battery indicator

The multi-level LED display shows when the battery is low, when you need a new head and when the travel lock is on. Travel lock prevents the product from turning on by accident. Press any button for 3 seconds to activate the travel lock, so the product doesn't get turned on accidentally. A red lock symbol shows when the travel lock is on.

50 shaving minutes

A powerful Lithium-ion battery gives you more shaves per charge. Charge it for an hour for up to 50 minutes of shaving time. Charge it for 5 minutes and you'll have enough power for one shave.

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Specifications

Shaving Performance
- Shaving System: DynamicFlex Technology, Gentle precision blades, Super Lift & Cut Action
- Skin Comfort: Comfort rings, Aquatec Wet and Dry

Accessories
- SmartClick: Beard styler
- SmartClean: Cleans, Charges, Lubricates, Cleaning cartridge (included)
- Pouch: Travel pouch

Ease of use
- Display: 3 level battery indicator, Battery low indicator, Cleaning indicator, Replace shaving heads indicator, Travel lock indicator
- Cleaning: Fully washable

Design
- Handle: Ergonomic grip & handling
- Frame color: Ceramic white
- Front color: Argus warm silver matt

Power
- Automatic voltage: 100-240 V
- Battery Type: Li-ion
- Charging: Rechargeable, 1 hour full charge, Quick charge 5 min for 1 shave
- Max power consumption: 5.4 W
- Run time: 50 min / 17 shaves
- Stand-by power: 0.15 W

Service
- 2-year guarantee
- Replacement head: Replace every yr with SH70

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Version: 4.0.1

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* vs. Philips Norelco Series 6000. Data on file